

DEVELOP THE HERO IN YOU!

Heroes, in the real world, are simply ordinary people who choose to respond to a set of circumstances in a way that inspires others.

But every day you have to struggle with ghosts of regret...or monsters of misfortune.

Our history, things that happened in the past, and our experiences, things that happen to us and around us, can sometimes seem unfair or devastating. And even though those circumstances and experiences feel like dangerous adversaries, they are not as powerful or impactful as our internal response to them.

If you want to accomplish ambitious goals, you have to exile your excuses, dump your doubts, and crash through that comfort zone that has caged you.

So, how do you develop the HERO in you?

The answer is a simple but powerful equation:

$$H + E \times R = O$$

History + Events x Response = Outcomes



No matter what the first parts of the equation are,

YOUR RESPONSE DETERMINES THE OUTCOME!

We cannot control our history or experiences. But we can **control our responses**.

We remain victims as long as we are waiting on someone or something else to change for us.

Your focus must be on **changing the equation** with a quality response...