



EFFECTIVE
— LEADERS —



SEAN GLAZE

INSPIRING MORE PRODUCTIVE
AND PROFITABLE TEAMS



IMPROVE
COMMUNICATION

INSPIRE
PERFORMANCE

INCREASE
MORALE

ENGAGING IN-PERSON AND VIRTUAL
CONFERENCE KEYNOTES

CUSTOMIZED FUN AND INTERACTIVE
TEAMBUILDING EVENTS

BOOKS, PRODUCTS, AND COURSES FOR
LASTING IMPACT

☎ 770-861-6840

✉ sean@effectiveleaders.live



ABOUT SEAN GLAZE

Sean Glaze is expert on creating and maintaining more positive and productive team cultures. As an author and engaging speaker, he inspires groups to have fun laughing together so they can have more success working together.

His four published books, *The Unexpected Leader*, *Rapid Teamwork*, *The 10 Commandments of Winning Teammates*, and *Staying Coachable* are all powerful parables for leading great teams! As a successful high school basketball coach and teacher for over 20 years, Sean gained insights to develop winning teams - and founded Great Results Teambuilding to share those lessons...

Sean delivers engaging keynotes and virtual programs with actionable ideas that turn managers into leaders and employees into teammates!



“

**There Is a
Huge Difference
Between
Hardwork And
Teamwork**



CLIENT COMMENTS

Absolutely captivating and energizing!

- John Yorke,
World Wide Technology

We learned, laughed, were moved,
and energized... All after lunch!

- Pamela Beckerman,
VP of Human Resources at APCU

We all took away more than expected
for us to work better as a team

- Rob Kuehl,
CEO of Maier America

Humorous and engaging...
The best training I've ever attended!

- Jermaine Hughes,
Georgia CARES Academy

Created many ah-ha moments...
a fantastic program!

- Paula Rusu,
LaJolla Pharmaceuticals

Exactly what our administrators
needed to hear

- Mike Mauriello,
Rockdale County Public Schools

I still find myself thinking about Sean's
activities and adapting my management style

- Kris Pollock,
The Arbor Company

Transformational... I was inspired to
change - and that's what I liked the most

- Connie Whiting,
PAHCOM

The lessons, affirmations, and bonds from
this day will last long into the future

- Michele Lurvey,
Traverse Dental Associates

It brought us together, in teams and as
a whole, to come up with solutions

- Nicole Stroupe,
Ivan Allen Workspace

CULTURE IS SIMPLY THE SUM OF REPEATED BEHAVIORS...



AND BEHAVIORS ONLY CHANGE WHEN BELIEFS CHANGE...



AND BELIEFS ONLY CHANGE WHEN AWARENESS IMPROVES...



AND AWARENESS IS DEVELOPED THROUGH EXPERIENCES...

CONFERENCE KEYNOTES

Engaging Experiences to Improve Culture and Productivity

You have a tremendous opportunity to connect and energize your people. Sean ensures every participant walks away with meaningful and relevant insights that will help them become better teammates and leaders...

HOW TO BUILD A CULTURE OF RAPID TEAMWORK

This entertaining message shares a powerful five-part recipe that leaders can use to inspire unity and transform any group into a GREAT team. Culture trumps strategy, and this interactive talk provides actionable steps team leaders can take to create a more positive and cohesive culture.



WHAT WINNING TEAMMATES DO DIFFERENTLY

This inspiring talk will help your people increase their value by improving their awareness. Winning Teammates are the people that others can depend on, that others want to work with, that make team success possible. You and your audience will learn how to become more influential by taking ownership and improving interpersonal skills.



THRIVE IN CHANGE BY STAYING COACHABLE

Ready to supercharge your personal and team performance? The best way to grow your team is to grow yourself - and this talk provides an entertaining and effective set of four questions your people can apply immediately to climb beyond your current plateau of performance and begin a relentless process of continuous improvement and development!



A PROCESS TO ACCELERATE YOUR GROWTH AND IMPACT

According to a 2022 research study, "77% of businesses report that leadership is lacking." And while most managers want to succeed, they are often promoted BEYOND their expertise - so both emerging and experienced leaders need tools and insights to become immediately more effective in their role.



VIRTUAL OPTIONS



Improve trust,
**connection, &
accountability** with
sean's custom
interactive
Live Online programs

Want an effective option to connect
and **DEVELOP** your team, but **CAN'T**
GET THEM TOGETHER PHYSICALLY?

Sean is an experienced and certified
virtual presenter, here to **SERVE**
YOUR TEAM with engaging workshop
sessions or a memorable virtual team
culture keynote.

How do you
improve trust and
accountability
remotely?

Consider a virtual program with Sean -
customized specifically to impact your
group's collaboration and productivity!

- **INSPIRE & STRENGTHEN TRUST**
- **DELIVER EFFECTIVE FEEDBACK**
- **ESTABLISH CLEAR TEAM NORMS**



CUSTOM TEAM BUILDING

**Business Team Building
Events are Far More Than
Just a “Day of Play”**

Yes, the laughter will be real and relationships strengthened – but the take-aways from insightful debriefing discussions address real-world workplace issues.

Research has shown experiential activities are the most effective way to ensure engagement and lasting impact. As a veteran teacher and coach, Sean skillfully facilitates fun challenges that provide outcomes your people will apply!



A **Half-Day Team Building Event** will provide 3-4 hours of fun and relevant activities...

A **Full-Day Team Building Event** will provide 6-7 hours of fun and meaningful activities...

And BOTH will inspire laughter (with powerful insights) to develop team communication, trust, accountability, and more positive team leadership!



WHY INTERACTION?



CULTURE always trumps strategy, because the environment your people work in affects productivity. Customized activities help to build a more positive culture in FIVE important ways:

1. They Get Everyone on the Team Involved:

The most effective way to learn something new skills is to actually do it. Remember the old saying- “**I hear, I forget, I see, I remember, I do, I understand?**” Research shows that when your people just sit and listen, they retain less than 20% of what they hear. When they are involved in active experiences, they retain 90%!

2. They Offer Leadership Opportunities:

In every activity they will encounter, there is an opportunity for leadership. This aspect of the fun and challenging activities is always addressed in our debriefing discussions. It is important to recognize the personality types and strengths in your group, then **everyone will be better equipped to lead from where they are** when you experience real adversity.

3. They Are All Safe and Fun Activities:

The Experiential Learning activities Sean uses will offer all participants a safe and fun atmosphere to risk, learn, share ideas, and make mistakes. As you see below, our time together will be spent in a “no-judgment” zone, and there are no physically demanding tasks, so **all your people can participate!**

4. They Build Knowledge... and Relationships.

Team play allows your people to **learn about each other and share laughter in a controlled situation.** Knowing how each of them handles obstacles or frustration is invaluable – How do you communicate? What are your team personality types and individual strengths? And, the event provides opportunities for self-discovery!

5. They Provide Relevant Take-Aways:

Teambuilding challenges do more than just build trust and relationships among your people – they offer lessons for more productive roles and interactions. Your group will laugh together and become more familiar – but the activities will also be utilized to **address existing issues your team may be dealing with...**

EXTEND THE IMPACT!

After Sean delivers an entertaining catalyst experience that impacts the awareness and behaviors of you and your team, what will you do to EXTEND the positive impact of your event in the months afterward?

If you are serious about transforming your team culture, you may want to discuss a follow-up program for your people and leaders...

**A SIGNED
COPY OF
SEAN'S BOOK!**



In addition to the customized event program of engaging activities that Sean will deliver to energize and connect your group, he offers copies of his books as a valuable take-away to increase the impact of your event...

**A WEEKLY
VIDEO
FOLLOW UP!**



Want to ensure Sean's teamwork ideas are applied? Over the course of 12 weeks, your people will review the ideas Sean shared, with specific action tips for what they can DO differently to be a better teammate...

**1:1 EXECUTIVE
COACHING
FOR LEADERS!**



A 90-day program of ongoing support and accountability of weekly calls. We will identify what you want to accomplish and learn to develop more meaningful interactions and increase both confidence and clarity in your role.

CREATING YOUR IDEAL EVENT EXPERIENCE

Because lasting **IMPACT** and improved team performance are the result of valuable touchpoints before, during, and after your event, Sean partners with you to deliver more than an isolated program.

Here is a summary of what to expect from Sean as part of his **ALL-INCLUSIVE** package:



PREGAME

- A personalized **teaser video** create anticipation
- An **pre-event survey link** to collect attendee perspectives
- A **pregame prep call** to clarify details the week before your event
- **All required travel expenses** and a text when Sean arrives



GAMEDAY

- An **introduction script** for you to use to bring Sean on stage
- Sean's customized **program of engaging content and activities**
- Interactive and **meaningful insights** to improve team performance
- **A print copy of Sean's book** as a memorable gift for attendees



POSTGAME

- A **follow-up video series** to reinforce Sean's message
- A full **audio-version download of Sean's book** for every attendee
- A **post-event zoom call** to review survey data and event impact
- 30 days of **ongoing advisory email and text support** with Sean





LEADERSHIP TRAINING

CUSTOM WORKSHOPS TO ACCELERATE LEADERSHIP GROWTH

**CUSTOM 2-3 HOUR TEAM
TRAINING WORKSHOPS
ARE A TREMENDOUS
CATALYST FOR TEAMWORK**

Each training topic helps your participants to become a more connected and proactive member of your organization. The length of each session makes them convenient, and the impact of the take- aways will be powerful... and lasting. When Sean takes the stage as a teamwork facilitator, you'll see people lean forward. Then you can sit back and relax, knowing you made the right choice.

EXECUTIVE COACHING

IMPROVE RESULTS AND TRANSFORM YOUR TEAM

**SEAN'S EXECUTIVE COACHING PROGRAM IS A 1-ON-1
LEADERSHIP DEVELOPMENT PROGRAM FOR INDIVIDUALS
RESPONSIBLE FOR IMPROVING TEAM PERFORMANCE.**

Sean's Executive Coaching Program is a 1-on-1 leadership development program for individuals responsible for improving team performance.

The program is an intensive growth experience for business owners, managers, administrators, and leaders who want the ongoing support of insights and accountability to cultivate more meaningful interactions, develop more clarity, and create more positive and profitable results.

Sean recommends a commitment of 6 months in order to reap the full value and impact of the program, as most successful clients understand that their leadership development is a process.

**If any of those describe you, consider the tremendous
positive impact that 1-on-1 coaching could have.**

**Have you just accepted
a new position as a
team leader?**

**Are you an
established leader
seeking more impact?**

**Is your team not
performing as well as
you would like?**

Effective Leaders works with companies throughout the world helping their leaders move from inexperience in their new role – whether a front-line manager or a new executive – into effective leaders with the tools to build their own winning culture.



KEYNOTE SPEAKING

**TRANSFORMATIVE
TEAM
LEADERSHIP
KEYNOTE
PROGRAMS**

“ Sean will equip your People to become more Effective leaders more Quickly – with the Increased clarity and Confidence of a process You can follow to Develop an exceptional Team culture.

CONNECT WITH SEAN



770-861-6840



sean@effectiveleaders.live



**CONTACT SEAN TODAY TO DISCUSS HOW
HE CAN ADD LASTING IMPACT TO
YOUR NEXT EVENT!**



<https://www.facebook.com/GreatResultsTeambuilding>



<https://twitter.com/leadyourteam>



<https://www.linkedin.com/in/seanglaze>



<https://www.youtube.com/user/tsglaze1>

“

**HELPING
LEADERS
BUILD MORE
ENGAGED AND
CONNECTED
TEAMS!**

