

Establishing CLEAR Expectations For DIGITAL Team Communication

One of the most damaging issues for teams is a **LACK OF CLARITY...**



ALL Failure is the Result of Vagueness!

Have you EVER had an issue with someone on your team not responding in what you thought was an acceptable amount of time?

Have you ever been bothered by having to meet when an email was sufficient?

Have you ever had trouble getting someone on your team to respond to phone calls?

...If you answered YES to ANY of those questions, THIS ACTIVITY IS VITAL TO ESTABLISHING EFFECTIVE COMMUNICATION!



At your next meeting, use these 11 team communication guidelines to DEFINE YOUR TEAM EXPECTATIONS regarding email and electronic messages:

1. We agree that for URGENT needs, we will **use face-to-face or phone conversation**, NOT Email.

2. We will **ONLY** use “Reply All” when absolutely **NECESSARY** for ALL to get the response.

3. We agree as team members to **check Email at least 3 times** each business day:

- By ____ In the morning
- Between Noon – 1:30
- Between 4:00 pm and leaving
- Other _____

4. We agree to use the following in subject lines to ensure clarity about the **LEVEL of importance**:

“L1” = THIS MESSAGE NEEDS TO BE OPENED NOW!

“L2” = THIS MESSAGE IS IMPORTANT, BUT NOT URGENT

“L3” = THIS MESSAGE IS USEFUL, BUT IT CAN WAIT

***Learn more about making email urgency notice easy as 1-2-3 here:**
<https://greatresultsteambuilding.net/better-email-communication-with-your-team-is-easy-as-1-2-3/>



5. If it's necessary to use email to efficiently get team perspectives by a VOTE, **we will use VOTE in the subject line** to indicate vote required.

6. We agree it is **okay (even advisable) be OFF of email between midnight and 6:00 am** during the week, and OFF of email on weekends and holidays unless otherwise addressed beforehand.

7. We agree to remain mindful and **use positive pleasantries such as “please,” and “thank you,”** to remain respectful and kind in our tone.

8. We agree to **use and update Outlook** as our primary team calendar.

- we will use the “Invite” feature for team events and meetings

- we will send changes to appointments & explain the need using bold font

9. We agree to use **Text Messages ONLY** for Urgent Communication (**IL1**), for **short precise comments, or for alerts to check another medium**

- “Can I call you?”

- “Please see my Email.”

10. We agree to **use Phone calls for conversations, decision making, and questions** to ensure we hear tone and can clarify responses.



11. We agree to **reply to teammates using the original format** unless otherwise stated.

- Email = Respond via Email
- Phone Call = Respond via Phone Call
- Text = Respond via Text

While this list of 11 team communication suggestions will help you clarify and define your expectations, there are likely other team-specific items you may want to add or modify...

