

GET YOUR TEAM on the SAME PAGE!



"Reduce your plan to writing. The moment you complete this, you will have definitely given concrete form to the intangible desire."

– Napoleon Hill



A ONE-PAGE BUSINESS PLAN TEMPLATE TO KEEP YOUR PEOPLE FOCUSED!

(ANSWER THE FOLLOWING QUESTIONS ON THE NEXT PAGE)

What do we do? Describe our product/service in terms of the benefit we provide our clients and the problem we solve or the specific need or want that we satisfy in the marketplace.

Who are we? Describe our people and their values, habits, experience, and skills.

Who do we serve? Who is our target market? Describe our ideal clients and their issues.
(It may also be helpful to take time and identify the type of customers we do not seek.)

How and where do we find those clients? Describe the marketing methods, connection channels, and relationships we need to establish to promote, sell and deliver our product/services.

How are we unique? What makes us different and BETTER than our competitors?

Where are we going? What is our vision (or purpose). This is our compelling common goal. It should be something the entire organization finds meaningful and personal.

Why are we going there? Describe the impact of our business and benefits to stake-holders.

What gear do we need to do get there? List the tools and resources required to succeed

What steps will get us there? List the specific actions that must be taken and the things that should be measured. What are the specific milestones that we must reach on our journey?

What obstacles can we anticipate? List 3 threats or hurdles that we will need to overcome and how we can prepare as a team to navigate those obstacles successfully:



OUR ONE-PAGE BUSINESS PLAN

What do we do?

Who are we?

Who do we serve?

How and where do we find those clients?

How are we unique?

Where are we going?

Why are we going there?

What gear do we need to do get there?

What steps will get us there?

What obstacles can we anticipate?

Does Your Teamwork need a Tune-up?

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Team Building
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Coaching
& Training



Sean Glaze is an entertaining speaker, author, and team building facilitator who helps people have more fun laughing together so they can have more success working together.

As the founder of [Great Results Teambuilding](#), Sean has been inspiring rapid teamwork and developing team leaders for over 20 years.

He delivers interactive events and conference keynotes for clients interested in increasing their competitive advantage - by building more engaged and connected teams.

