



EFFECTIVE  
— LEADERS —



STAYING  
COACHABLE

# 4 CRUCIAL QUESTIONS TO THRIVE IN CHANGE & KEEP CLIMBING

A KEYNOTE PRESENTATION RELEVANT TO EVERY MEMBER OF YOUR TEAM, FROM THE C-SUITE TO FRONT-LINE STAFF. SEAN'S ENGAGING EXAMPLES, ACTIONABLE INSIGHTS, AND DYNAMIC DELIVERY CREATE A MEMORABLE EXPERIENCE!

Whatever business you're in, CHANGE is part of it.

Is your team going through a merger or adopting new practices people are anxious about? Sean's entertaining message will move your team from resistance to resilience! Are you ready to **supercharge** and **sustain** your **organization's growth**? All successful culture change starts with an internal mindset shift.

This talk reveals an effective **four-part process** that will equip and inspire your participants to move from complacent... to committed.

With decades of coaching experience to draw from, Sean **shares powerful stories and vital QUESTIONS** with your audience to inspire a commitment to personal improvement.



"Sean was awesome!  
He was engaging and inspiring to our participants. I can't say enough about how great he made our event."

- Jamie Schichtel, PAHCOM Event Planner

## Attendees will Discover:

- How to **INSTANTLY** transform arrogance into humility.
- The one leadership shift that **ELIMINATES** resistance.
- The **FIVE** dangerous words that allow complacency.
- Four steps to make **ANY** merger or initiative successful.

📞 770-861-6840

✉ [sean@effectiveleaders.live](mailto:sean@effectiveleaders.live)

# Creating Your Ideal Event Experience

A virtual, hybrid, or in-person message can be a **powerful and engaging catalyst** that energizes your people and inspires the application of new ideas to improve your team culture and performance. Sean partners with you to do more than delivering an isolated message, because lasting IMPACT is the result of valuable touchpoints before and after the event as well.

Here's a list of the items that are part of Sean's all-inclusive event experience...



## PREGAME

- A pre-event **article by Sean for your newsletter or company blog**.
- A **custom teaser video to increase attendance** and create anticipation.
- An event **scouting report questionnaire** to collect vital information.
- A **pregame prep call** to go over every detail for your event success.
- An online **pre-event research survey** of your attendee perspectives.
- Brief **interviews with a cross-section of attendees** for customization.
- A full **audio-version download of Sean's book** for every attendee.
- A **text confirmation of Sean's arrival** to let you know he arrived on site.
- Sean's **early arrival for any pre-event dinner** with your key people.



## GAMEDAY

- A thorough **morning A/V check** to ensure everything runs smoothly.
- A fun **introduction script** for you to use to bring him on stage.
- Sean's entertaining **virtual or in person customized message**.
- Live **online polling and interactions** to make the message engaging.
- Delivery of up to 200 print copies of Sean's book as a gift for attendees.
- **Social media promotion** on all Sean's networks including event hashtags.
- Sean stays available to attendees for book signings and questions.



## POSTGAME

- A **same-day interactive breakout session** to implement key ideas.
- A post-event **article by Sean for your newsletter or company blog**.
- A **postgame event zoom call** to review event data and impact.
- Access for all attendees to a weekly **follow-up email video course**.
- Rights to the **internal usage of Sean's program recording** for one year.
- 30 days of **ongoing advisory email and text support** with Sean.

