EFFECTIVE
LEADERS

PROFESSIONAL AFFECTION:
FORGE YOUR TEAM

ENGINEER RELATIONSHIPS THAT DRIVE RETENTION & ACCOUNTABILITY

A KEYNOTE PRESENTATION RELEVANT TO EVERY MEMBER OF YOUR TEAM, FROM THE C-SUITE TO FRONT-LINE STAFF. SEAN'S ENGAGING EXAMPLES, ACTIONABLE INSIGHTS, AND DYNAMIC DELIVERY CREATE A MEMORABLE EXPERIENCE!



You cannot mandate connection. But you can create the conditions that make it possible.

Most teams are full of people who are friendly – and still don't really know each other. Nobody asks for help, problems stay quiet until they get expensive, and good people leave.

Sean's **FORGE framework** (Familiarity, Openness, Reliance, Gauntlet, and Echoes) shows leaders how to build connection on purpose instead of hoping it happens by accident. Because **people rarely let down the people they genuinely care about.**

Your team will leave with a **shared language for connection**, a clear picture of where their relationships are stuck, and simple weekly habits that build trust that holds up under pressure.



"You're a ROCK STAR! Your session struck such a great balance between fun & conversational, yet at the same time impactful & memorable!"

- Carol Feigenbaum, NetBaseQuid

Attendees will Discover:

- The five stages that turn **COWORKERS** into teammates.
- Why false **FAMILIARITY** hides a disconnected team.
- How connection makes **ACCOUNTABILITY** feel natural.
- One weekly **QUESTION** that builds lasting trust.

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GREATRESULTS TEAM BUILDING

EFFECTIVE LEADERS

Creating Your Ideal Event Experience

Because lasting **IMPACT** and improved team performance are the result of valuable touchpoints before, during, and after your event, Sean partners with you to deliver more than an isolated program.

Here is a summary of what to expect from Sean as part of his **ALL-INCLUSIVE** package:



PREGAME

- A personalized **teaser video** create anticipation
- An **pre-event survey link** to collect attendee perspectives
- A **pregame prep call** to clarify details the week before your event
- **All required travel expenses** and a text when Sean arrives

GAMEDAY

- An **introduction script** for you to use to bring Sean on stage
- Sean's customized **program of engaging content and activities**
- Interactive and **meaningful insights** to improve team performance
- **A print copy of Sean's book** as a memorable gift for attendees

POSTGAME

- A **follow-up video series** to reinforce Sean's message
- A full **audio-version download of Sean's book** for every attendee
- A **post-event zoom call** to review survey data and event impact
- 30 days of **ongoing advisory email and text support** with Sean